



Totally 
TOCO

ACCOMMODATIONS

A Directory of Hotels, Resorts, Villas
& Guest Houses in the Toco region

Targeted Marketing Opportunity

Gain access to a domestic audience of over **10,000 followers** across Facebook and Instagram and an exclusive mailing list of over **5,000 email subscribers** to promote your accommodation!

Local tourism company Totally Toco has built this client base in **only 4 months** and continues to grow! We can direct this attention to your business and increase your bookings.





Who you can reach!

Our customers consists of people that:

- Are living in Trinidad and Tobago
- Regularly enquire about accommodations for medium to large groups
- Are primarily between 25-44 years old, 65% female and 35% male
- Are middle to upper middle class working professionals
- Are travel and staycation enthusiasts
- Regularly attend local tours and tourism based activities
- Are lovers of nature, the outdoors and adventure
- Actively seek out new experiences

We're sure that you will agree, that these attributes also make for the ideal customer for your business!

Great marketing value! At an affordable price...

Our monthly subscription fee is **only \$400 TTD** for the first year and \$300 from the second year onwards.

It includes a host of benefits that will help to give your accommodation exposure to over **10,000** active potential customers that are ready to hear what you have to offer!

Increase your customer base, grow your bookings and increase your overall monthly and annual sales!

You can **save \$800** by subscribing for your first year for **\$4000!**





The amazing benefits!

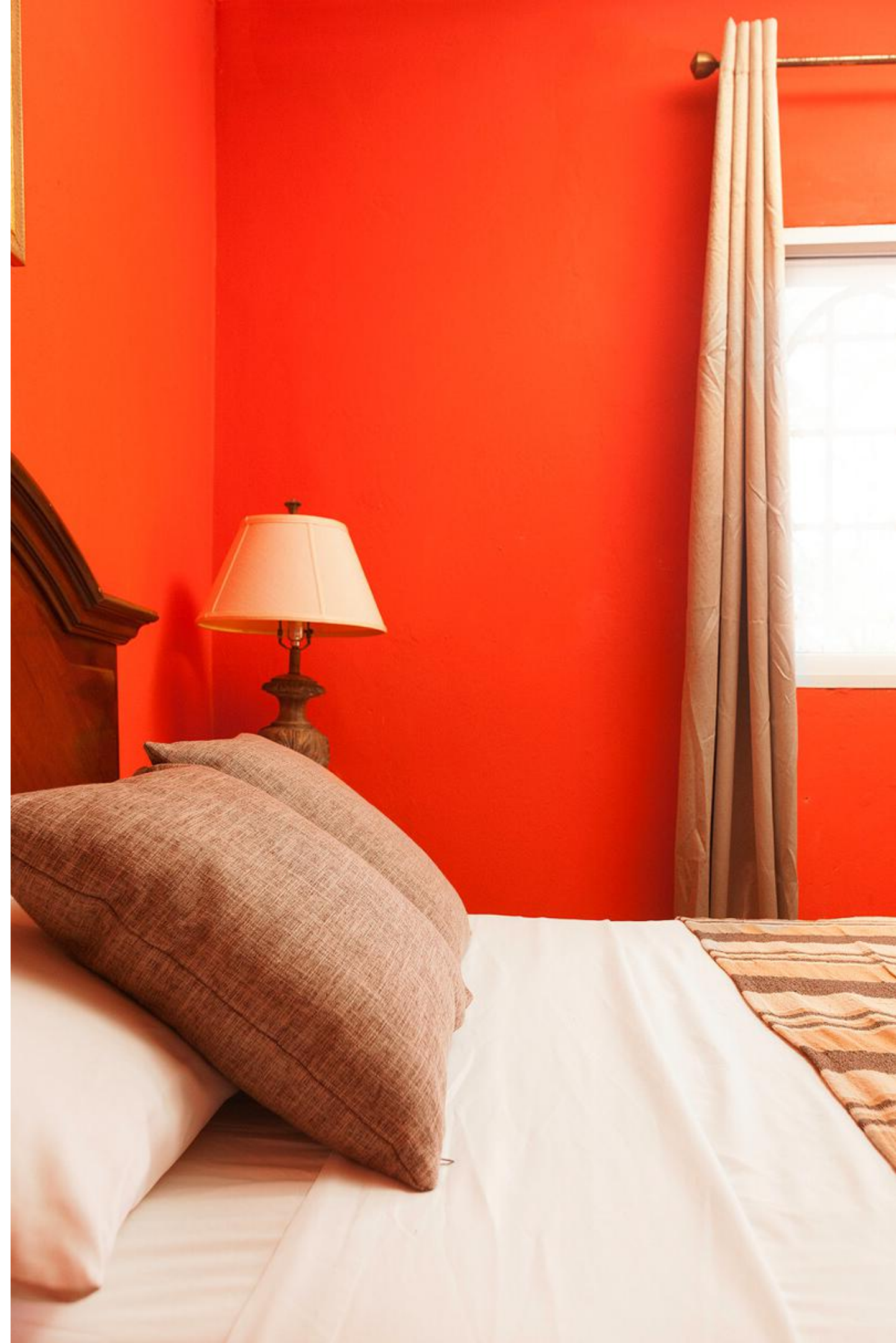
- 1.** Ten (10) high resolution professional photos to be used to promote your accommodation (rooms, hotel grounds, restaurant, amenities etc)
- 2.** Twelve (12) individual social media campaign posts annually promoting your accommodation on both of Totally Toco's social media platforms to our 10,000+ followers (6 times on Facebook and 6 times on Instagram).
- 3.** Twelve (12) Marketing Email blasts about your accommodation annually (once per month). Our mailing list has over 5,000 email subscribers and growing.

Wait! There's more!

The amazing benefits!

4. Your accommodation listed on Totally Toco's Website Accommodations Directory (inclusive of contact info and social media links)
5. A full page dedicated to your accommodation on Totally Toco's Website inclusive of professional photos, professional sales pitch of your accommodation, info on rooms and amenities, GPS directions, contact info and social media links.
6. Your accommodation listed on Totally Toco's Social Media Accommodation Directories for Facebook and Instagram.

There is still more!





The amazing benefits!

- 7.** Our Accommodations Directory will be shared on our two Social Media platforms both Facebook and Instagram once weekly
- 8.** Our Accommodations Directory will be shared on Totally Toco's email blasts which is shared once each week to our over 1000 subscribers.



Increase your customer base, grow your booking rates and increase your overall monthly and annual sales!



**Interested in
finding out
more?**

Email us at experience@totallytoco.com
Or call 353-TOCO (8626)

Note that subscriptions come with an annual contract.

Ask about our social media management and video marketing benefits
that you can be eligible for as a subscriber!





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Get listed today!